**SERVICES OFFERED**

*Westshore Marketing is proud to offer the following services*

*We provide the best, most productive, cost effective (ROI) outbound Lead Generation service in the country.*

*Westshore Marketing can offer not only Outbound Lead Generation but there is great success in Inbound Marketing. We will field your inbound calls relating to sales prospects as well as your customer questions and complaints.*

*Effective Email Campaigns. This type of marketing can easily be combined with the outbound and inbound strategies.*

*Direct Mail. From the database generated specifically for your company we can do a Direct Mail campaign.*

*We can provide expert training for Sales Representatives as well as expert training of Outbound and Inbound Representatives. We have been around for over 23 years in this business. We know what works and what doesn’t work. Many things go into the training of these employees. There is a big difference between a person who say’s they are a salesperson or a telemarketing person and a trained expert trained by us. There are statistics that show a Salesperson can be the best thing your company can do or the worst thing and most expensive employee within your company.*